Real Reading 3
Creating an Authentic Reading Experience
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Series Consultant

PEARSON Longman
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THE REAL READING UNIT (continued)

READING GOAL The reading goal gives students a purpose for rereading the text before completing the comprehension activities. Reading goals include completing a graphic organizer, giving an oral or written summary of a text, retelling a story, identifying the writer's point of view, and giving an opinion on the content of a text, among others.

COMPREHENSION CHECK Engaging and varied exercises help students achieve the reading goal. Target vocabulary is recycled, giving students additional exposure to the high frequency words and expressions.

B. Read the statements about the reading. Write T (true) or F (false). Then correct the false statements to make them true. The boldfaced words are the target words.

1. A hurricane is an example of a violent storm. T/F
2. Your house is built by the side of a river. You do not have to worry about floods. T/F
3.Termites and termites are man-made disasters. T/F
4. If someone helps you to "Tuck in," they want you to start eating. T/F
5. Businesspeople with a Surface are usually not surprised by changes in market trends. T/F

READ AGAIN Read the "Trends in Tourism" Web page 111 and complete the comprehension exercises. As you work, keep the reading goal in mind.

Comprehension Check

A. Without looking back at the Web site article, complete as many of the sentences as you can. Some sentences need more than one word. If you can't remember, leave that sentence blank.

1. Tourism is a highly _________ industry.
2. To visit places where both natural and man-made disasters have occurred are examples of __________ tourism.
3. According to the information on the Web site, "dark tourism" enjoy being regulated.
4. There are a lot of opportunities for storm-watching tours in __________
5. Although it is possible to make a list of money it __________
   and __________ tourism, tour operators need to be cautious.

There are various risks associated with both of these types of tourism.

CRAFTER 13a Trends in Tourism 121

DISCUSS A variety of activities for small group or pair work encourages students to use vocabulary from the current unit as well as previous units.

DISCUSS

A. On a separate sheet of paper, write a one-paragraph summary of the reading. Do not look back at the text. Include only the main idea, the main points, and one or two details that support each main point.

B. Revise "Being a Genius in Real Work." Make sure your summary accurately expresses the main idea and the main points. If one of your sentences is too long, make it shorter by paraphrasing the text in the skill box on page 211.

C. Discuss the statements and rate them according to your opinion. Then talk in small groups. Explain your opinions.

1. Parents should help their children to identify their natural talents and abilities as early as possible in order to teach them how to develop those abilities at an early age. T/F
2. Parents should let their children discover their interests and abilities on their own. T/F
3. Parents have a responsibility to provide their children with access to as many different types of experiences as possible, such as music lessons, sports, art classes, etc. T/F
4. All children should take their intelligence tested at school. T/F
5. Children who exhibit signs of genius should be taught with other children who are similarly gifted. T/F

The Real Reading Unit
9. She was so _____________ in her work that she did not even hear the telephone.

10. We cannot know exactly how people lived in ________________ times, but with virtual reality we can experience how it probably felt to live centuries ago.

11. He was very sick, but he got better, ________________ because of his wife’s support.

12. We were in the forest for a long time, but we didn’t ________________ any birds.

**READ AGAIN**

Read “Virtual Reality: A Powerful Tool” again and complete the comprehension exercises. As you work, keep the reading goal in mind.

**READING GOAL:** To prepare an outline of the reading

**Comprehension Check**

A. Check (√) the uses of virtual reality that are mentioned in the reading.

   _____ 1. as entertainment
   _____ 2. as a stethoscope
   _____ 3. to help doctors plan operations
   _____ 4. to help the sick and elderly at home
   _____ 5. to sell things
   _____ 6. in automobile safety tests
   _____ 7. to learn more about the natural world
   _____ 8. to learn about the past
   _____ 9. to distract people who are in pain
3. How does the writer feel about each of the lifestyles described in the reading? Add check marks (✓) to the chart. Refer to the reading when explaining your answers.

<table>
<thead>
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<th>Positive</th>
<th>Negative</th>
<th>Neutral (not positive or negative)</th>
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**VOCABULARY SKILL BUILDING**

**Vocabulary Skill: The suffix -free**

The suffix -free means without. It is added to some nouns to form an adjective.

**Examples:**
- carefree = without cares (worries)
- child-free = without children

Most adjectives with the suffix -free are hyphenated.

Complete the sentences with a hyphenated adjective ending in -free. Use the boldfaced words to form the adjectives.

1. He does not have cancer any more. He has been ______________ for ten years.
2. Many products today do not contain fat. They are ______________.
3. This software will not give you any trouble. It is ______________.
4. He can’t eat salt. He is on a ______________ diet.
5. You are not allowed to smoke anywhere in this hotel. The entire building is ______________.
6. Stress is a natural part of life. It is not possible to live an entirely ______________ life.
C. Circle the words from Exercise B that have very general meanings. Underline the words that have more specific meanings.

D. Answer the questions about the writer's word choice.
   1. Which words are more specific—the positive or the negative?

   2. What words are more powerful—the positive or the negative?

   3. What does the writer's choice of words reveal about his point of view? Circle the letter of the correct answer.
      He ______ The Villages.
      a. approves of
      b. disapproves of
      c. does not have a strong opinion about

DISCUSS

Work in small groups. Ask and answer the questions.

1. At what age do most people in your home country retire? What do they do after retirement?

2. In general, how are senior citizens treated in your home country? Who takes care of them if they can't live alone?

3. What kinds of facilities are there for senior citizens in your home country? Are there communities such as The Villages?

4. What do you think about life at The Villages? Would you like to live in a similar community when you are a senior citizen? Why or why not?
Karen Chenausky is a language researcher and project manager living in Boston. Her synesthesia also dates back to childhood and involves the perception of colors when viewing text or hearing spoken words.

Here Carol and Karen describe what it is like to have synesthesia.

CAROL

“I came back from college on a semester break.”

I came back from college on a semester break and was sitting with my family around the dinner table, and—I don’t know why I said it—but I said, “The number five is yellow.” There was a pause, and my father said, “No, it’s yellow-ochre.” And my mother and my brother looked at us like, “This is a new game, would you share the rules with us?” And I was dumbfounded. So I thought, “Well.” At that time in my life I was having trouble deciding whether the number two was green and the number six blue, or just the other way around. And I said to my father, “Is the number two green?” and he said, “Yes, definitely. It’s green.” And then he took a long look at my mother and my brother and became very quiet.

Thirty years after that, he came to my loft in Manhattan and he said, “You know, the number four is red, and the number zero is white. And the number nine is green.” I said, “Well, I agree with you about the four and the zero, but nine is definitely not green!”

“Orange is my default color for pain.”

I had to have a root canal done once (not my favorite game) but you know, sometimes when you have a tooth pain you’re not quite sure which tooth it is?

The dentist said, “I can’t really say that you need a root canal in this tooth.” I said, “This tooth is orange; please do it.” And he hesitated. I said, “Look. If I’m wrong, this tooth will never need a root canal.” So he went ahead and he did it.

And sure enough, when the nerve was out, and the anesthesia had worn off, there was no more orange. It’s like orange is my default color for pain.

KAREN

“Linguistics is a grayish-purple-blue word.”

Well, when I was first doing science, when I was first in graduate school right out of college, I had a really hard time deciding what kind of project to work on within linguistics. But I knew that I liked linguistics because it’s sort of a grayish-purple-blue word. And I really didn’t think that I wanted to work in speech at all, because “speech” is so yellowy and orange, and I don’t really like those colors as much.

And what’s funny is that I work in speech now, and I find it very interesting—but I also know that I’ve come to like yellows and oranges better. You know, I like a kind of a

---

1 sculpture: the art of making solid objects out of stone, wood, clay, etc.
2 yellow-ochre: a greenish-yellow color
3 dumbfounded: too surprised to speak
4 root canal: dental treatment in which the diseased root of the tooth is removed
5 anesthesia: medicine that stops pain or puts a person to sleep
6 linguistics: scientific study of language systems
Read “Just Back: High Tide in La Serenissima” again and complete the comprehension exercises. As you work, keep the reading goal in mind.

**READING GOAL:** To understand the atmosphere that the writer creates

**Comprehension Check**

**A.** Read the statements about the reading. Write T (true) or F (false). If it is not possible to tell, write ?. Then correct the false statements to make them true.

1. This was the writer’s first visit to Venice.  
2. The Italian words *acque alte* refer to the periodic flooding that occurs in Venice.  
3. Weather forecasters had not predicted any flooding on that day.  
4. The writer was staying in a nice hotel.  
5. This was the first time the hotel had been flooded.  
6. The writer was upset by the situation.  
7. The hotel workers were upset by the situation.  
8. There was no electricity in the hotel.  
9. Because of the flooding, the writer could not do much sightseeing.  
10. The flooding at the time of the writer’s visit was worse than usual.

**B.** Check (✓) the statements that the writer would probably agree with.

1. Venetians have easy lives.  
2. Venice is unlike any other city in the world.  
3. Venice is an uncomfortable place to visit.  
4. Venetians are very adaptable.
Comprehension Check

A. Check (✓) the answers that you can infer from the text. Support your inferences with details from the text.

1. Where does the story take place?
   - in a small town (✓)
   - in a large city
   - in the United States
   Details:

2. Who is Fernando?
   - a chef
   - the owner of a grocery store
   - the writer's husband (✓)
   Details:

3. Why does the man in the gastronomia feel pity for the woman?
   - because she can't afford to buy eggs (✓)
   - because she doesn't know how to cook the local food
   - because she is an outsider and doesn't understand the local customs
   Details:
PREPARE TO READ

A. Look at the words and phrases in the list. Write the number(s) next to each word to show what you know. You may be able to write more than one number next to some of the words. You will study all of these words in this chapter.

1. I can use the word in a sentence.
2. I know one meaning of the word.
3. I know more than one meaning of the word.
4. I know how to pronounce the word.

B. Work with a partner. Look at the picture. Ask and answer the questions. If you don’t know a word in English, ask your partner or look in your dictionary. Then write your new words on page 233.

1. You are going to read the first chapter of a novel about a reality show called Lost and Found. In this reality show, the contestants have to find the items in the pictures. Find the words in the first paragraph of the reading on the next page and write the names of the objects next to the pictures above.

2. Do you know what a scavenger hunt is? If not, ask a classmate or look it up in your dictionary.
3M was not the only multinational corporation to enter the Russian market at that time. Others tried and failed. Some experienced very high turnover rates among their Russian employees. Others were not prepared for the unstable environment. They found themselves paying protection money to criminal gangs and bribes to politicians. In the early 1990s, many companies believed it was virtually impossible to do business in Russia.

The importance of cultural awareness
3M avoided many problems other multinationals experienced in Russia. Gratchev believes it was because the company understood Russian culture and adapted to local conditions. This cultural awareness gave 3M an important edge in an unstable environment.

First of all, 3M designed policies to fit the local situation. They understood the powerful appeal of freedom to Russians at the time. In the workplace, they stressed individual freedom and independent thinking. Employees were free to spend part of every work day on projects they had designed themselves.

3M directors knew that Russians were good at surviving and even thriving in unstable environments. Thus, they recognized that local expertise would be essential to their success. They decided not to bring in managers and directors from outside the country. Instead, they designed a rigorous interview process to find Russians for top-level positions.

Potential employees had as many as eight separate interviews. They had to convince the interviewers that they shared 3M’s core values of innovation, creativity, and contribution from each employee. In the end, 3M was able to hire the best people locally.

3M also decided to continue a Russian tradition of businesses contributing to local communities. 3M has given equipment to Russian schools and helped to fix damaged churches. These acts have helped 3M build strong, positive brand awareness in Russia.

Working in an unstable environment
At the time, it was easy to disregard Russian laws and make easy money. That is what other multinational companies were doing. But 3M did exactly the opposite. They trained both employees and customers in business ethics. They insisted on openness and ethical behavior.

However, they also understood that their employees were part of a larger society. Refusing to participate in unethical or illegal activity could be dangerous for individuals and their families. When necessary, 3M provided employees with personal security protection.

3M protected its workers in other ways as well. At a time when many Russians were losing government benefits, 3M offered excellent health care. It also helped workers pay for housing. These are clear examples of the company’s willingness to adapt to local conditions.

Conclusion
3M’s cultural awareness has been essential to its success in Russia. Today, 3M is considered a model for other multinationals who wish to enter the Russian market.

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3 criminal gangs: groups of people who spend time together for criminal reasons
4 individuals: people
5 benefits: money, health insurance, or other advantages you get from your job
such as Applied Behavior Analysis (ABA). The program helps to increase or decrease a particular behavior, to improve the quality of a behavior, to stop an old behavior, or teach a new one by breaking down complex tasks into smaller parts and teaching each one in a repetitive manner.

Sarah remembers that Ping Lian could hardly hold a pencil correctly to write, or use a pair of scissors to cut when he first started. In order to strengthen and develop his fine motor skills, his curriculum included tracing and coloring activities. At the age of eight in mid-2002, Ping Lian suddenly acquired an obsession for art.

Sarah remembers it well: "One day, after he had finished eating an ice-cream cone, he just started drawing the pictures printed on the ice-cream wrapper," she said. From that moment on Ping Lian's progress in drawing and painting accelerated at an amazing pace. Sarah sent him to art classes in 2003 and started planning art as a livelihood for him. "The art teachers were nervous when I told them of my plan but I assured them that I was willing to wait five, ten, or even twenty years," she says. But to her surprise, Ping Lian's art works were quickly recognized. By September 2004, he had already participated in six art exhibitions.

In November 2004, one of his watercolors sold for RM 100,000. Although Sarah's dream of Ping Lian becoming an artist has become a reality, she has not stopped striving to do better. Her research on autism and art on the Internet led her to learn about the savant syndrome and world-famous researcher on the subject, Dr. Darold A. Treffert. She decided to get in touch with Dr. Treffert, who is based in the United States.

Dr. Treffert recognized Ping Lian as a savant in September 2004. Dr. Treffert said the artwork stands on its own and demonstrates a remarkable ability. "Ping Lian's work does show extraordinary artistic talent in and of itself. But when seen in contrast to his limitations in other areas, his artistic talent becomes even more exceptional," Dr. Treffert said in an e-mail interview.

Today, Ping Lian is recognized worldwide as a gifted artist. He has had art exhibitions in the United States, Australia and the United Kingdom. And although Ping Lian still has limited communication and social skills, Dr. Treffert believes his savant ability will help him in the future. Ping Lian's mother also reports that his behavior and social skills are much better. He is an affectionate person who is no longer hyperactive, and he often helps his mother around the house. She anticipates that this trend will continue.

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1 fine motor skills: the ability to use one's hands to do complicated and delicate things
2 trace: to copy a drawing by putting a piece of paper over it and drawing the lines you see through the paper
3 watercolor: a picture painted with paint mixed with water
4 RM 100,000: Malaysian Ringgit (RM 100,00 = about $30,000)
5 savant syndrome: a rare condition in which people with developmental disorders (including autism spectrum disorders) have one or more areas of expertise, ability, or brilliance that are in contrast with their other limitations
6 in and of itself: considered alone
Before You Read

A. Read the definition. You will see this word in the reading.

fraudulent: intended to deceive people in order to steal money from them

B. Preview “Who Am I Today?” Check (✓) the questions that you think the reading will answer.

1. Why is Frank Abagnale famous?
2. How many children does Frank Abagnale have?
3. What is a confidence man?
4. How many confidence men are there in the world?
5. How many careers has Frank Abagnale had?
6. What are prisons in France like?
7. What does Frank Abagnale do today?

Read

A. Read “Who Am I Today?”. Time yourself. Write your start and end times and your total reading time. Then calculate your reading speed (words per minute) and write it in the progress chart on page 246.

Start: ___________  End: ___________  Total time: ___________ (in seconds)

Reading speed:
801 words ÷ _________ (total time in seconds) x 60 = _________ words per minute

Who Am I Today?

1. Today Frank W. Abagnale, Jr. uses his expertise to help governments, banks, and other businesses to anticipate financial crime and protect themselves from becoming victims.

5. In fact, he is a worldwide expert on financial crime, and no one questions his professional ethics.

But this is not Abagnale’s first career. Before his twenty-second birthday, he had tried being a doctor, a college professor, an airline pilot, and a lawyer. And he did all of it without any professional training. How? Abagnale was a confidence man.

Confidence men, or con men for short, get people to trust them. Then they steal their money. Abagnale was one of the most successful con men in United States history. Between the ages of 16 and 21, Abagnale cashed an astonishing $2.5 million in fraudulent checks. He fooled people in every...
THINK ABOUT MEANING

Read the questions and answers. Two of the answers are correct, but one is incorrect. Cross out the incorrect answer. The boldfaced words are the target words from this unit.

1. What can wear off?
   clothing/medicine/perfume

2. What happens when you activate something?
   You turn it on./It becomes active./It slows down.

3. What should you do with a defective product?
   exchange it/fix it/use it

4. What flows?
   furniture/music/water

5. When people grin, what do they show?
   feelings/ideas/teeth

PRACTICE A SKILL: Adverb placement

Are the boldfaced adverbs in the correct place in the sentences? Write a check (✓) if the boldfaced adverb is placed correctly in the sentence or an X if it is placed incorrectly. If the adverb is placed incorrectly, move it to the correct position.

1. She answered his question sympathetically.
2. His thoughts freely flowed.
3. The two machines simultaneously were activated.
4. The effects of the drug wore off slowly.
5. She answered hesitantly.
6. Your endeavors greatly are appreciated.

PRACTICE A STRATEGY: Guessing meaning from context

Read the sentences. Guess the meaning of the boldfaced words. Underline the words in the context that help you understand the meaning.

1. After the diagnosis, his condition deteriorated rapidly. He died soon after.
   Deteriorate probably means ____________________

2. A feeling of sadness swept over him, and he began to sob.
   Sob probably means ____________________

3. She never seems to learn from her mistakes. I just heard that she is involved in yet another foolhardy endeavor.
   Foolhardy probably means ____________________

4. It won’t be difficult to incorporate your suggestion into our proposal. We’ll just need to tweak one of the sections.
   Tweak probably means ____________________