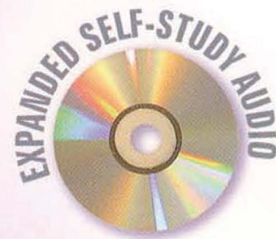


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# Let's Talk 3

Second Edition

Leo Jones



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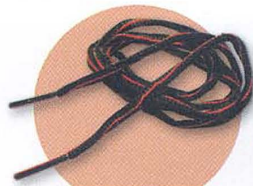
**C Pair work** Try solving these problems together.

*You need to measure one liter of water, but you have only a five-liter bottle and a three-liter bottle. What do you do?*

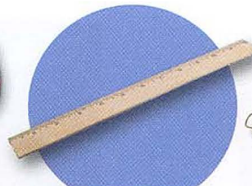
*Seven people arrive at a meeting. Each person shakes hands once with each of the others. How many handshakes were there?*

**Activity 3**

**A Pair work** How many imaginative uses can you think of for these things? Make a list.



shoelace



ruler



wire hanger



newspaper



wastebasket

*"You can tie a package with a shoelace."*

*"Good idea! You can also use it to ..."*

**B Pair work** How many words can you make using the letters in this phrase? Make a list.

S O L V I N G P R O B L E M S

*"Let's think. I know, there's 'rob,' 'some,' and ..."*

*"And 'live' and ..."*

**C Join another pair** Compare your lists. Then discuss these questions.

- Who had the longest list for part A? Who had the most imaginative uses?
- Who had the most words for part B? Who had the longest word?
- Which problem was easier? Why?

**D Communication task** Work in pairs. One of you should look at 'Task 1 on page 74, and the other at Task 21 on page 83. You're going to solve a puzzle together.

**Activity 4**

**Group work** Look at these attitudes toward problem solving. Which are true for you?

I like to solve problems quickly.  
I see problems as a challenge.  
I'm not satisfied until I solve the problem.  
I don't mind making mistakes.  
I prefer to be right all the time.  
I think hard before I suggest ideas.  
Problem solving is fun!

*"I don't like to solve problems quickly. They're more fun if they last awhile."*

*"Not for me. I like to finish them as quickly as possible."*




**Self-study**

For extra grammar, listening, and vocabulary practice, go to pages 94–95.

## Activity 2

**A Listen**  You will hear three commercials. Check (✓) the selling points.

24-7 Stores	Power Sports Drink	Crystal Toothpaste
<input type="checkbox"/> open all the time	<input type="checkbox"/> thirst-quenching	<input type="checkbox"/> teeth-whitening
<input type="checkbox"/> multiple locations	<input type="checkbox"/> vitamin-enriched	<input type="checkbox"/> breath-freshening
<input type="checkbox"/> fast, friendly service	<input type="checkbox"/> 2-for-1 promotion	<input type="checkbox"/> free toothbrush
<input type="checkbox"/> free ATM	<input type="checkbox"/> energy-boosting	<input type="checkbox"/> choice of flavors
<input type="checkbox"/> plenty of parking	<input type="checkbox"/> made from real juice	<input type="checkbox"/> no-mess cap

**B Listen again**  Write the slogan for each product.

24-7 Stores	Power Sports Drink	Crystal Toothpaste

**C Pair work** Discuss these questions.

- Which commercial from part A did you like the best? Why?
- What popular commercials do you like? dislike? Why?

**D Communication task** Work in groups of four. Two of you should look at Task 12 on page 78, and the other two at Task 32 on page 87. You're going to create a commercial.

## Activity 3

**A Pair work** Write the names of six brands you know. Then write the most famous product each brand is known for.



BRANDS	MOST FAMOUS PRODUCT
1. Nike	shoes
2.	
3.	
4.	
5.	
6.	

**B Join another pair** Discuss these questions.

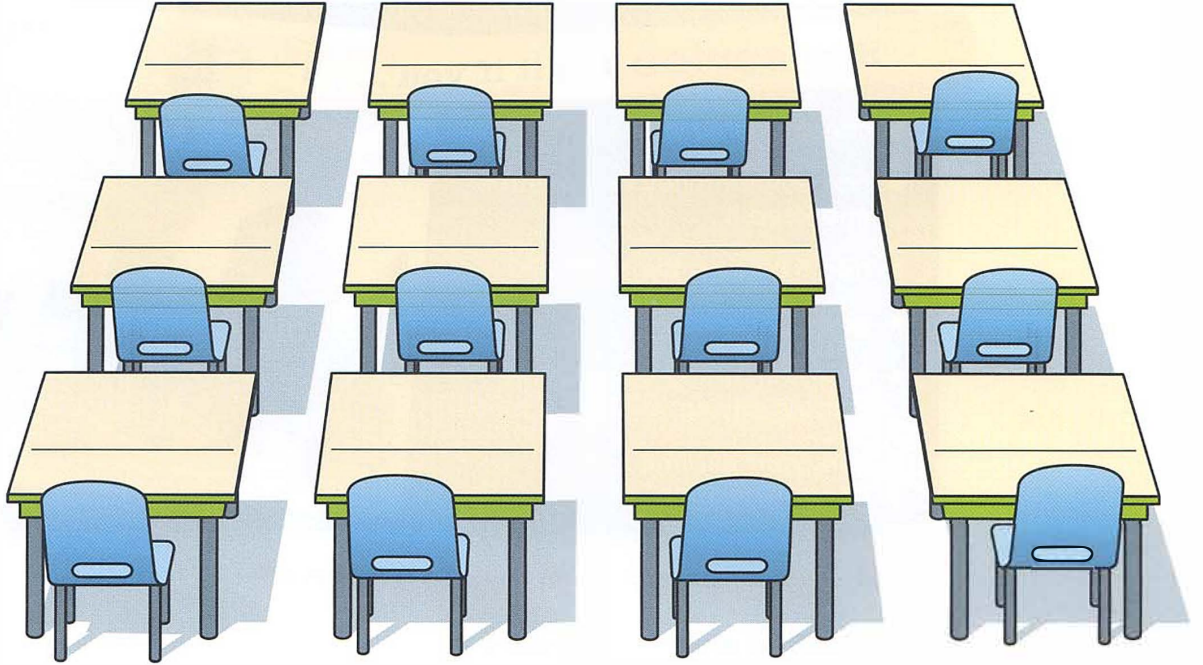
- Are famous brands important to you? Why or why not?
- Think of some products. What brands do you usually choose? Why?
- Which brands are “in” right now? Which ones are “out”?

*“Famous brands are important, but it depends on the product. For example, I always . . .”*

**Task 21**

(page 5)

**A** There are 12 students in Mr. Jones's class. Figure out where each student sits, and write their names. You have three clues, and your partner has three clues.

**Clues**

1. Betty sits directly in front of Fran, who sits directly to the right of Edward.
2. Diana has Chuck directly to her left.
3. Keith sits directly behind Greg and directly to the right of Jenny.

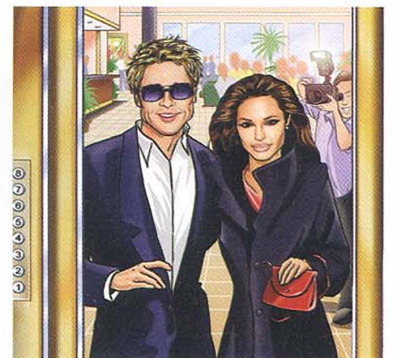
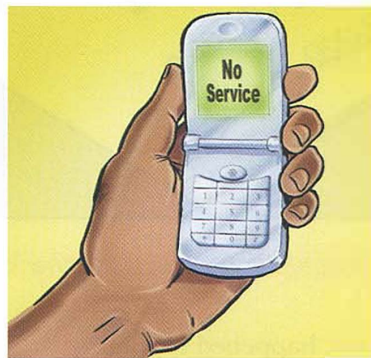
**B** If you finish early, try to answer this question together.

What three-word phrase is this? **TOKEEPUCH**

**Task 22**

(page 7)

Imagine these things happened to you today. How did you feel? Tell your partner about your day.



*"You'll never believe what happened to me today. I was ..."*

## Listening



Listen and complete the information. (For clues, go to the bottom of the page.)

The first MUJI store opened in Japan in 1980. Now the chain has nearly \_\_\_\_\_ branches in Japan and around the world. *Mujirushi Ryohin* means “no brand,” and each store stocks only MUJI products, including stationery, cosmetics, and clothes. MUJI’s clothes are designed to be \_\_\_\_\_ and easy to wash. MUJI sells beautifully designed products at \_\_\_\_\_ prices.

Good \_\_\_\_\_ and low prices are the secrets of IKEA, too. Their first store opened in Sweden in \_\_\_\_\_. Now there are over \_\_\_\_\_ giant stores in Europe, North America, Asia, and Australia. IKEA also sells only their own brand. Every IKEA product has an interesting name. The chairs and desks are Swedish boys’ names (Roger is a \_\_\_\_\_ and Jerker is a \_\_\_\_\_), all the beds are Norwegian places (Oslo is a bed), and Swedish girls’ names (like Britt and Wilma) are used for \_\_\_\_\_. IKEA stores have a “one-way” design that \_\_\_\_\_ customers to see every \_\_\_\_\_ in the entire store. Customers then go to the warehouse to pick up boxes of unassembled furniture before they finally reach the checkout. This can take several \_\_\_\_\_, so some customers may end up \_\_\_\_\_ a whole day at IKEA. Then they need another day to \_\_\_\_\_ their new furniture when they get home!

## Vocabulary

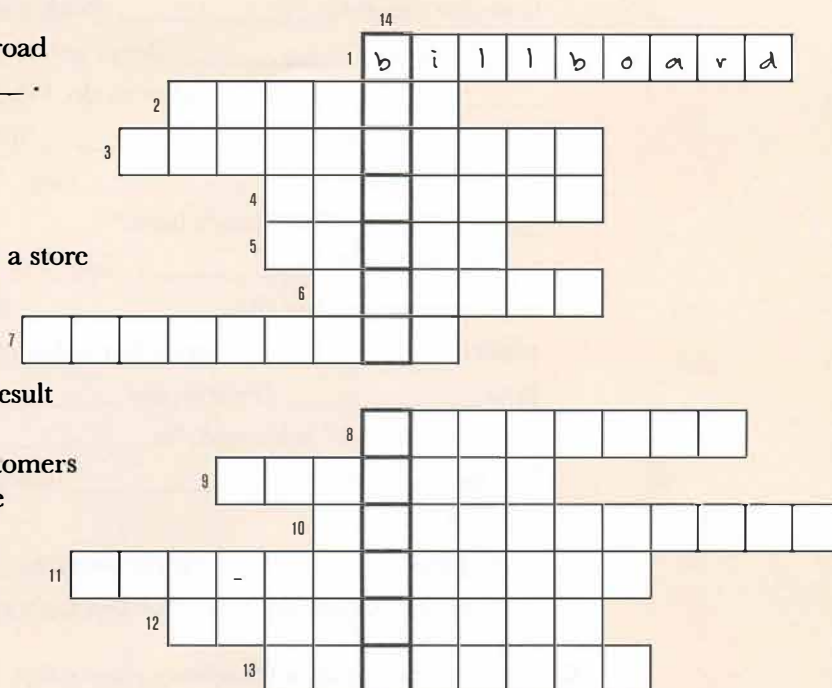
Complete the puzzle with words from the unit. (For clues, go to the bottom of the page.)

### Across

1. a large ad by the side of a road
2. “It’s the real thing” is a \_\_\_\_\_.
3. TV or radio ad
4. person who always wants a discount
5. Sony is a famous \_\_\_\_\_.
6. walkways between goods in a store
7. not happy to do something
8. funny
9. sudden desire
10. not producing the desired result
11. catching the eye
12. matching products and customers
13. very noticeable or attractive

### Down

14. person who always looks for a good deal



### Clues

**Listening** The missing items are: 250, 600, 1943, 1980, assemble, chair, comfortable, curtains, department, design, desk, encourages, hours, low, spending  
**Vocabulary** The first letter of each word is: (Across) 1. b 2. s 3. c 4. h 5. b 6. a 7. r 8. h 9. i 10. i 11. e 12. m 13. s; (Down) 14. b, h